



Miami Dade College

FOR IMMEDIATE RELEASE

## MUSEUM OF ART AND DESIGN AT MDC ANNOUNCES ANNUAL MEMBERSHIP FOR FAMILY-FRIENDLY GOGO MOAD PROGRAM

**Miami, July 10, 2023** – The **Museum of Art and Design (MOAD)** at **Miami Dade College (MDC)** will now offer a **GOGO MOAD Membership**, an added value to its established GOGO MOAD program for kids and families. The membership program provides meaningful connections to the arts and creativity with add-on art supplies and specialty swag items. The next season of GOGO MOAD will begin Sept. 2023.

Priced at \$60 annually per child, **a limited number of memberships are currently available for children ages 5 to 14.** The program aims to foster an early love and connection to the visual arts and to MOAD through artist-led artmaking and collective family activities, inspiring kids to create independently and return to GOGO MOAD for new experiences. Members will receive a printed GOGO MOAD Membership card and one takeaway art supply at each GOGO MOAD event. They can collect up to seven different supplies per year and receive other perks, including a special invitation to a bonus, members-only GOGO MOAD session.

In the first year, GOGO MOAD members can look forward to the following rewards:

- September: screen-printed tote bag that members can personalize at each GOGO MOAD event.
- October: GOGO MOAD-branded artmaking apron.
- November (at Miami Book Fair): GOGO MOAD-branded sketchbook and colored pencils + two tickets to the Miami Book Fair Street Fair.
- January: watercolor and paintbrush set.
- February: child-safe zigzag scissors and glue stick.
- March: air-dry clay.
- April: washable marker set.
- May: exclusive member event with GOGO MOAD t-shirt and other giveaways.

To request a GOGO MOAD Membership, email Jennifer Weinberg at [jweinbe1@mdc.edu](mailto:jweinbe1@mdc.edu) or visit <https://www.squadup.com/events/gogo-moad-membership>. Information will also be posted on MOAD's website at <https://moadmcd.org/>.

**MOAD and the MDC Special Collections are currently closed.** For updates and a full schedule of events, please visit <http://www.mdcmoad.org/> and check our [Facebook](#) and [Instagram](#) channels for regular updates.

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MOAD's programs are made possible with the support of the Miami-Dade County Department of Cultural Affairs and the Cultural Affairs Council, the Miami-Dade County Mayor, and Board of County Commissioners. They are sponsored in part by the State of Florida, Department of State, Division of Arts and Culture, the Florida Council on Arts and Culture, and the National Endowment for the Arts.

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