

Miami Dade College

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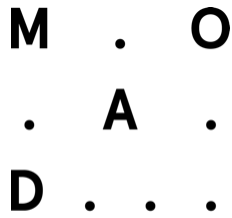
MUSEUM OF ART AND DESIGN AT MDC EXPANDS ONLINE PRESENCE WITH NEW PUBLIC PROGRAMS, VIRTUAL EXPERIENCES, AND NEW WEBSITE WITH DIGITAL ARCHIVES

Miami, FL, May 6, 2021 – Museum of Art and Design (MOAD) at Miami Dade College (MDC) launches new online initiatives that include **public programs**, a new **website**, and a **publication series**. The public programs run **through May 11, 2021**; the website and inaugural issue of the publication go live **May 7**.

The first installment of **MOAD Talks**, the Museum's **new series of online public programs**, includes four live programs hosted on Zoom, as well as four prerecorded events available on the Museum's [Vimeo](#) and [YouTube](#) channels. These public programs focus on *The Body Electric* and feature artists from the exhibition, its curator, and local, national, and international critics, curators, and art historians. Building on ideas raised by the art in the exhibition, MOAD Talks explore the impact of art, science, and technology on contemporary life. MOAD Talks are free and open to the public. Advance registration through Eventbrite is required for live events. A full schedule of MOAD Talks: *The Body Electric* may be found on MOAD's new [website](#).

The new website provides Museum visitors a dynamic and vastly expanded online presence. New interactive features, including virtual tours of recent exhibitions, bring MOAD's programming directly into visitors' homes. Embedded videos of performances and links to artist projects allow users to experience works by some of the world's leading contemporary artists presented by the Museum. Pages for dozens of MOAD's previous exhibitions and public programs, complete with photo galleries and PDFs of exhibition brochures, offer the opportunity to revisit the Museum's history for viewers in Miami and around the globe. The site includes a calendar to keep users up to date with MOAD's schedule of artist talks and educational offerings, as well as full visitor and membership information. Visitors will find up-to-date information about MOAD's current and upcoming events, as well as the most complete record to date of MOAD's exhibition history, going back to 2012, the year of the Museum's establishment, and a complete archive of MOAD press releases from 2017 to the present. MOAD's new website is designed by the Miami communications studio Lemon Yellow.

A special feature on the new website is the inaugural issue of **MOAD Unbound**, the Museum's **new publication**. *MOAD Unbound* aims to bring readers new insights and perspectives on the art and ideas featured in the Museum's exhibitions and programming, with essays and interviews by some of today's leading artists, curators, critics, art historians, and others. Published as PDFs online, *MOAD Unbound* encourages deeper looks at the art, design, performances, and other events in the galleries or offsite as part of MOAD's Museum Without Boundaries initiative. This publication will explore the compelling issues raised by the shows that do not have an exhibition catalogue and investigate topics farther afield for those that do. *MOAD Unbound* offers enhanced access to the creators and thinkers changing culture right now, whether readers are able visit the Museum frequently or not at all. The [inaugural issue of MOAD Unbound](#) focuses on the current exhibition ***The Body Electric***. *MOAD Unbound* is designed by the award-winning design firm VACA Visión Alternativa.



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“These new online initiatives hugely expand our digital footprint,” says **Rina Carvajal, MOAD’s Executive Director and Chief Curator**. “Visitors to the new website will get a full picture of everything the Museum does. They will be able to get the latest info about upcoming events, explore our past programming, and look at our exhibitions, even if they can’t visit MOAD in person. *MOAD Unbound* is a way to extend the art and ideas in our exhibitions, making essays and interviews by the participating artists and curators—as well as historical research and critical thought by writers outside the institution—permanently accessible to readers around the world. And MOAD Talks brings live public programming to your own computer screen or phone, so that, literally, everyone can join the conversation. These new efforts give us a far greater reach than the Museum has ever had, and they will continue as an integral part of our programming well into the future.”

Located inside MDC’s National Historic Landmark Freedom Tower, MOAD at MDC offers groundbreaking exhibitions and programs that aim to foster a reimagined Miami. Exploring the challenges and opportunities we face locally and globally, MOAD convenes artists, designers, and thinkers to address the urgent questions of our time. As the College’s flagship museum, MOAD strives to be a catalyst for action and a place that empowers people to remake their city. MOAD follows the College’s lead in operating across Miami with its Museum Without Boundaries initiative, which takes place in city neighborhoods and invites everyone to be a part of the conversation.

WHAT: MOAD Talks, MOAD website, and *MOAD Unbound*

WHEN: MOAD Talks: through May 11, 2021
MOAD website and *MOAD Unbound* launching May 7

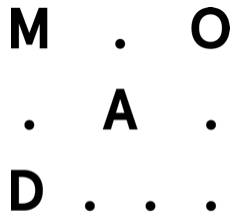
WHERE: MOAD Talks: live events on Zoom; recordings on Vimeo and YouTube
MOAD website: <http://moadmhc.org>
MOAD Unbound: <http://moadmhc.org/learn/moad-unbound-issue-1>

Museum of Art and Design at MDC
Freedom Tower
600 Biscayne Boulevard, Second Floor

Hours: Wednesday: 1:00–6:00 PM; Thursday: 1:00–8:00 PM; Friday–Sunday: 1:00–6:00 PM

Museum admission: \$12 adults; \$8 seniors and military; \$5 students (13–17) and college students (with valid ID); free for MOAD members, MDC students, faculty, and staff, and children 12 and under; free on Thursdays from 4:00 to 8:00 PM

Accessibility challenges: please call 305-237-7710 for details.



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The Museum of Art and Design is currently open during regular hours. As part of Miami Dade College, MOAD and MDC Special Collections will continue to closely monitor COVID-19. MDC is coordinating efforts with the appropriate state and local authorities. We recommend that you visit MDC's [information and resource page](#) and check back frequently.

For more information and to stay tuned regarding the resumption of regular operating hours, please visit <http://moadmdc.org> and closely monitor our [Facebook](#) and [Instagram](#) channels.

For updates and a full schedule of events, please visit <https://moadmdc.org/programs-events>.

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This and other MDC releases are available on the web at www.mdc.edu.