



Miami Dade College

FOR IMMEDIATE RELEASE

MUSEUM OF ART AND DESIGN AT MDC LAUNCHES MONTHLY FREE ADMISSION AND FAMILY DAYS

Miami, Sept. 20, 2018—The **Museum of Art and Design** (MOAD) at **Miami Dade College** (MDC) is pleased to announce the launch of two new initiatives designed to make MOAD's exhibitions and programs even more accessible to the public. Ongoing **Free Admission Days** will provide access to MOAD's newly renovated facilities at **MDC's Freedom Tower** in downtown Miami at no charge to all MOAD visitors. Free **Family Days** at MOAD will encourage families with children to explore its educational activities. Free Admission and Family Days will be on the last Sunday of each month beginning on **Sunday, September 30**.

Visitors with children can participate in hands-on educational activities designed with the whole family in mind on free **Family Days**. Family programs are tailored for children ages five to 12 and their families or adult companions. This ongoing monthly event will feature artist-led workshops, interactive gallery tours, and other activities intended to be fun for everyone. MOAD's Family Days will enhance families' experience of the museum's current exhibitions, as well as MDC's Special Collections Galleries at the Freedom Tower.

MOAD's Family Days take place from 2-4 p.m. on the last Sunday of each month. No advance registration is required. Please check our website's events page for more detailed information. Family Days workshops take place in MOAD's Educational Lab. Space is limited and will be filled on a first-come, first-served basis.

"These ongoing Free Admission Days and Family Days at the Museum will enable us to better serve everyone," says **Rina Carvajal**, MOAD's Executive Director and Chief Curator. "We are excited to expand access to our new exhibitions and to grow our audience, helping us to fulfill our mission by bringing the most critical developments in contemporary art and design to all of Miami. We are also looking forward to welcoming Miami's families with special activities designed to keep kids actively involved and learning at the Museum."

In April 2018, MOAD at MDC reopened after a year and a half of extensive renovations and upgrades to its physical plant, and simultaneously rolled out its new programmatic mission, which more closely aligns it to the core values of MDC: examining contemporary cultural and social issues in close collaboration with partners in the community and city, helping to foster inclusivity and resilience. MOAD's programming continues to align with these values while bringing Miami an unparalleled schedule of exhibition on the leading edge of art and design, and public programs that engage diverse audiences in the College and in the community.

WHAT: Free Admission Days and Family Days

WHEN: The last Sunday of every month, starting on Sunday, September 30
Wednesday, Thursdays, Fridays and Sundays 1– 6 p.m., Saturdays 1-8 p.m.

WHERE: Museum of Art and Design at MDC
Freedom Tower
600 Biscayne Boulevard

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Museum admission: \$12 adults; \$8 seniors and military; \$5 students (13–17) and college students (with valid ID); free for MOAD members, MDC students, faculty, and staff, and children 12 and under. Free Admission Day on the last Sunday of every month.

For accessibility challenges, please call (305) 237-7710 for details.

For updates and a full schedule of events, please visit <http://www.mdcmoad.org/>.

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